

CREATION FESTIVAL

**NEW
ENERGY
OSAKA**



CREATION FESTIVAL

NEW ENERGY

CONCEPT

NEW ENERGY is a festival of creation that brings together a wide variety of designers, from up-and-coming creators to authentic companies.

In considering the future of society, we do not live in an era in which we think, "This is how it was yesterday, so this is how it will be tomorrow. This is an era in which we have a picture of what the future should look like, and therefore think about what we should do tomorrow.

The concept of “creation,” which includes design and art, contains such hints and energy for the future.

We believe that it is very important to awaken the creativity hidden in the hearts of many people by learning about, feeling, and interacting with creative things, things, and people from all over the world, and to think about the future we want to leave to the next generation.

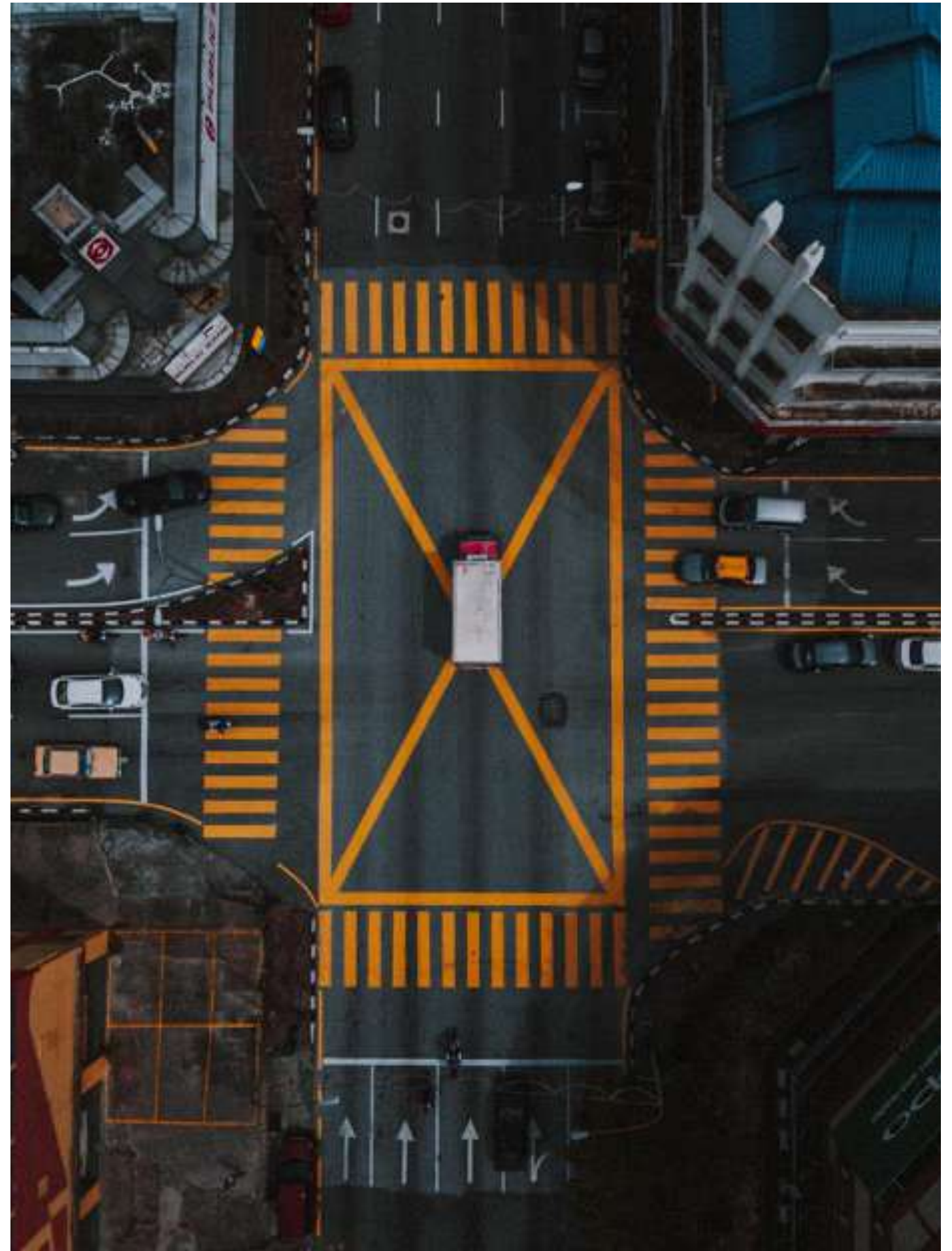
Creation is the energy that drives people and society.

We believe that creation enriches people.

We respect all creations

WEB : <https://new-energy.ooo/>

IG : newenergy.ooo





OUTLINE

NEW ENERGY OSAKA

2025.9.13(Sat.) ,14(Sun.)

2days	9.13 (Sat.) 11:00 - 19:00
	9.14 (Sun.) 11:00 - 17:00

*Carry-in date: 9.12 (Fri), time to be determined
*Times are subject to change.

Venue : Creative Center OSAKA

Address : 4-1-55 Kita-Kagaya, Suminoe-ku, Osaka City

Exhibitors : 150brands

Visitors : 7000

Target visitors : General consumers, distributors, companies,
buyers, etc.

Admission : Free

Operated by : NEW ENERGY Executive Committee

Organizer : Blue Marble (<https://bluemarble.ooo>)

VENUE

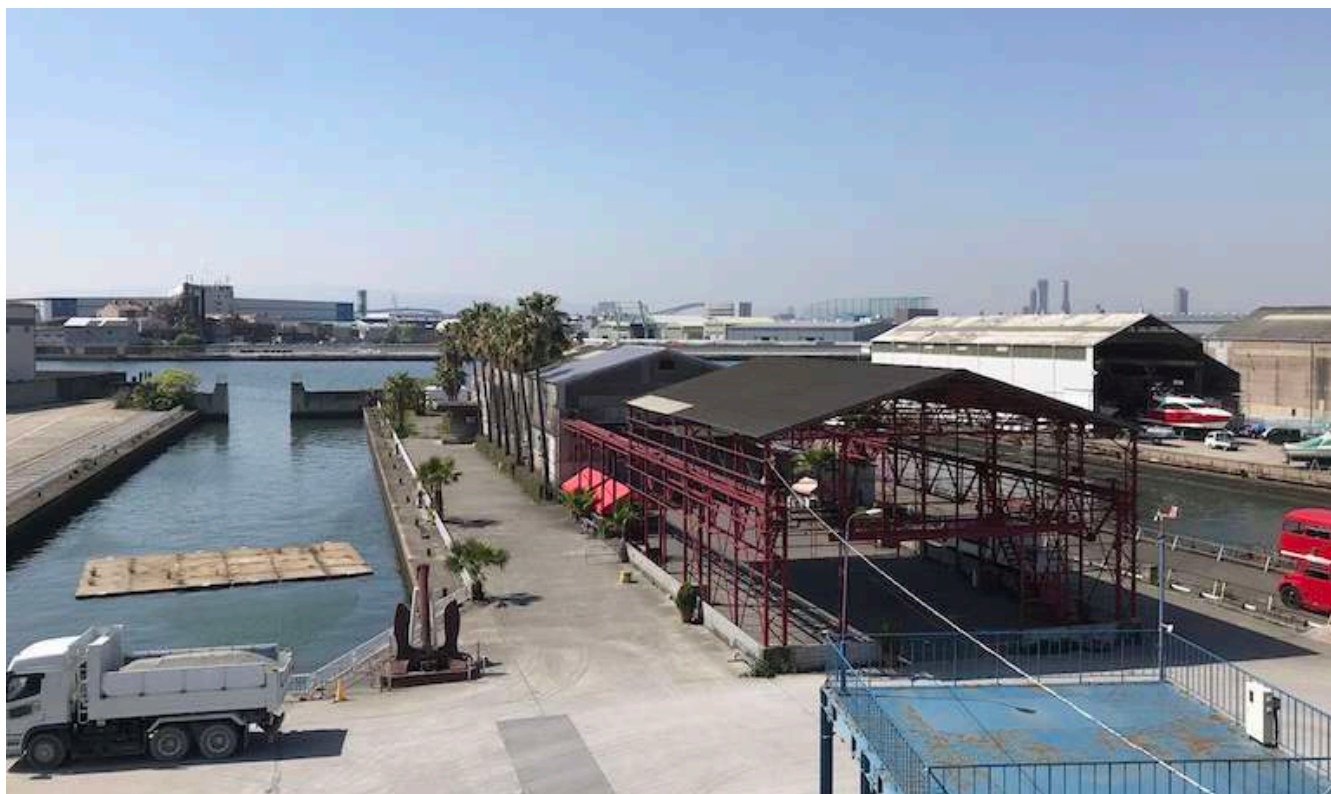
NEW ENERGY's first local market event will be held at Creative Center OSAKA in Kitakagaya, Osaka.

<Creative Center OSAKA>

This facility supports creative activities, utilizing a vast site of approximately 40,000 square meters on the former site of the Namura Shipyard Osaka factory, located at the mouth of the Kizu River in Suminoe-ku, Osaka City. It is a unique space that makes the most of the “potential of the ruins” of the former shipyard, an industrial heritage site, by leaving the dock, ship drafting room, and other remains intact.



VENUE



Creative Center OSAKA

● Address

4-1-55 Kita-Kagaya, Suminoe-ku, Osaka City

● Access

10 minute walk from exit 4, Kitakagaya, Yotsubashi Line, Osaka Metro



NEW ENERGY OSAKA “THEME”

Overflowing creativity and energy.

A new cultural event will be held in this world-famous location.

Focusing on food, clothing, shelter products, art, and music,
will bring together 150 groups from Japan and abroad.

Unleash your senses and discover what you love.

This is a market event for curious adults where everyone can freely meet, talk, and enjoy shopping.

See you at NEW ENERGY OSAKA.

Osaka has long been a place where people of all races and ethnicities have gathered, where cultures have intersected and where new things are born from the connections between people.

A history of merchants, the development of the arts and culture, the depth of culture.

It is a place full of creativity and human energy, rooted in the locality and transcending national borders.

The chance encounters, the excitement, the dialogues that take place in this city.

Let's make it a special 2 days to eat, drink, sell and buy.

CATEGORY

NEW ENERGY OSAKA will be organized around the following categories.
We look forward to your participation.

Click here for
information on vendors
from past exhibitions:

WEB : <https://new-energy.ooo/>
IG : newenergy.ooo

1. ART & PRODUCT



2. CRAFT & VINTAGE



3. ASIAN MARKET



4. WELLNESS



5. FOOD & GROCERY

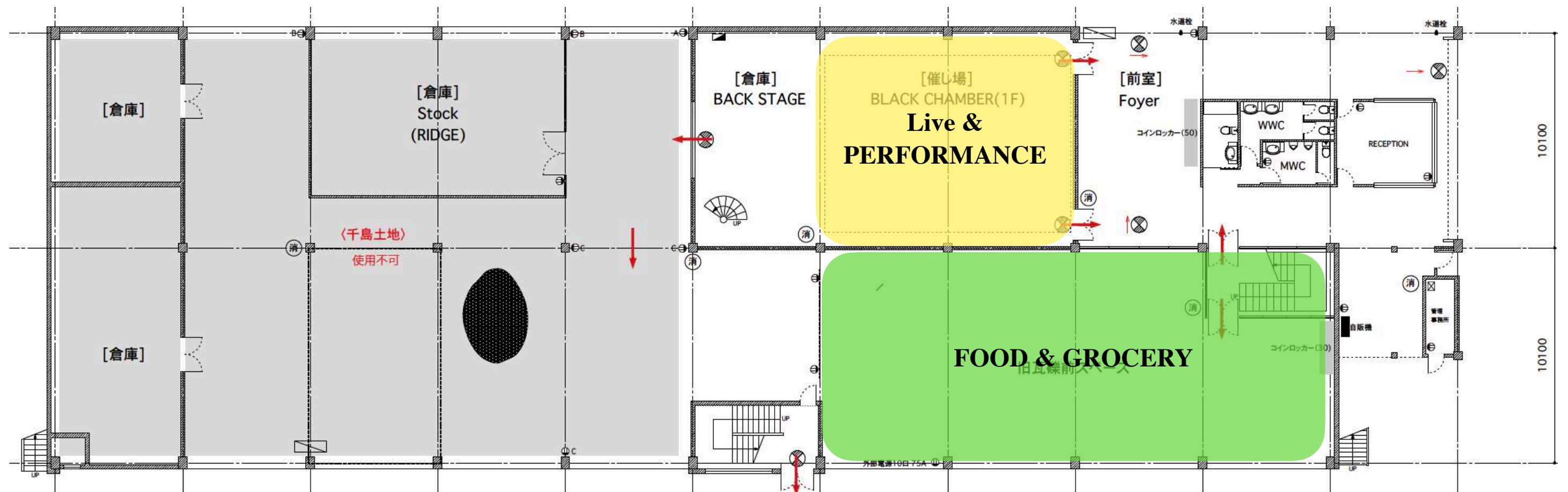
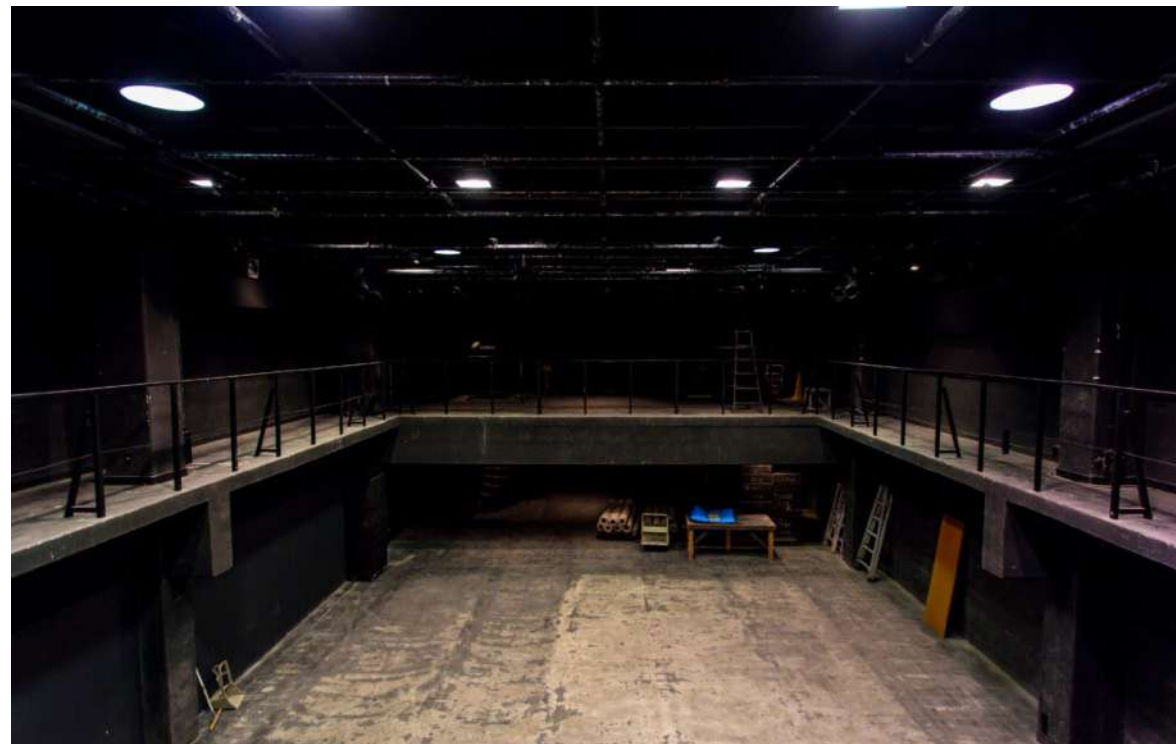


6. LIVE & PERFORMANCE



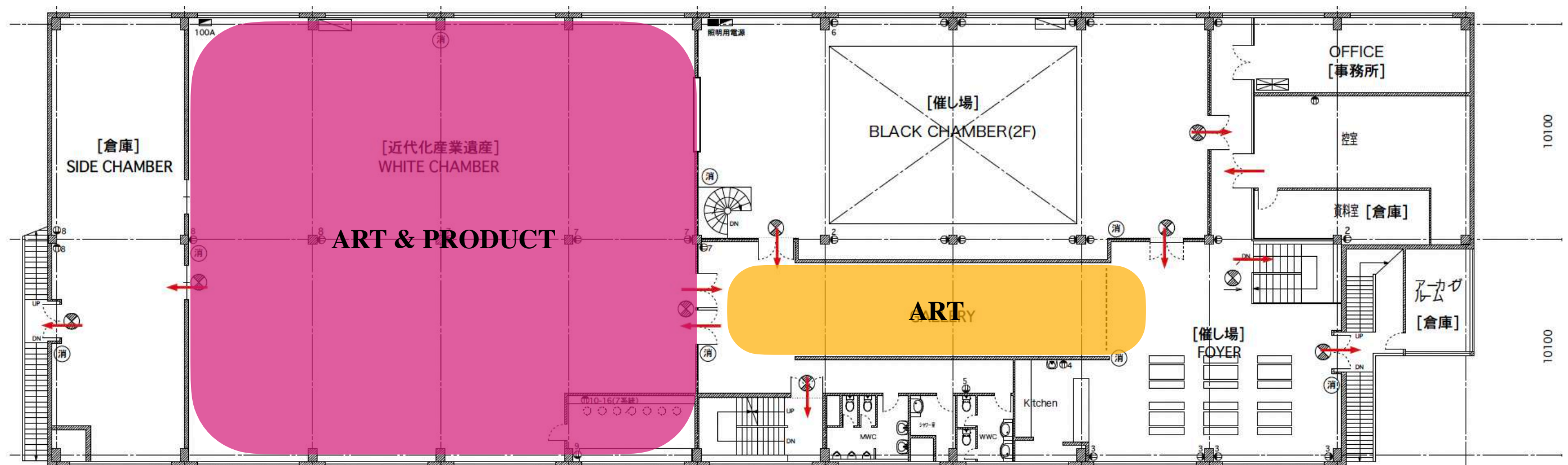
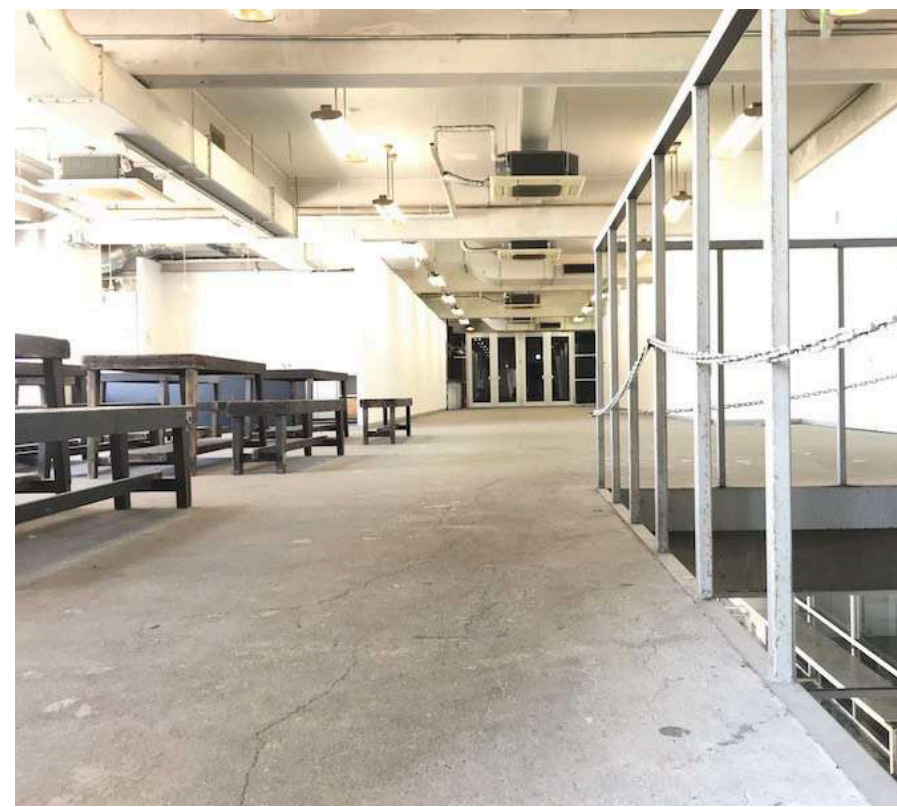
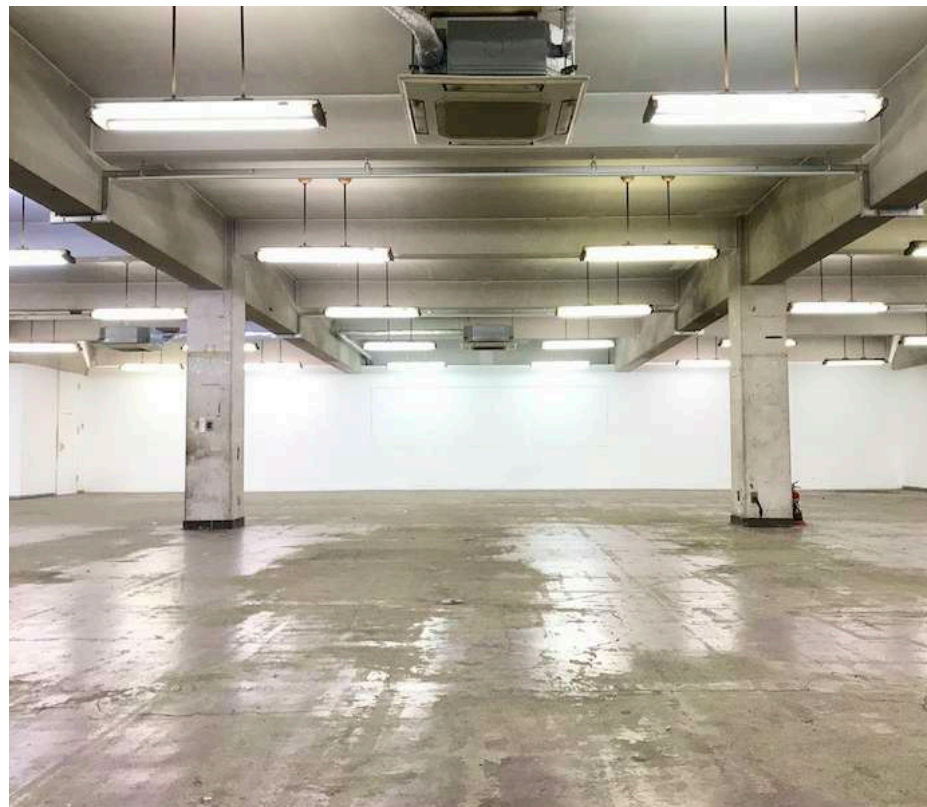
VENUE COMPOSITION (1F)

*The venue configuration is subject to change without notice.



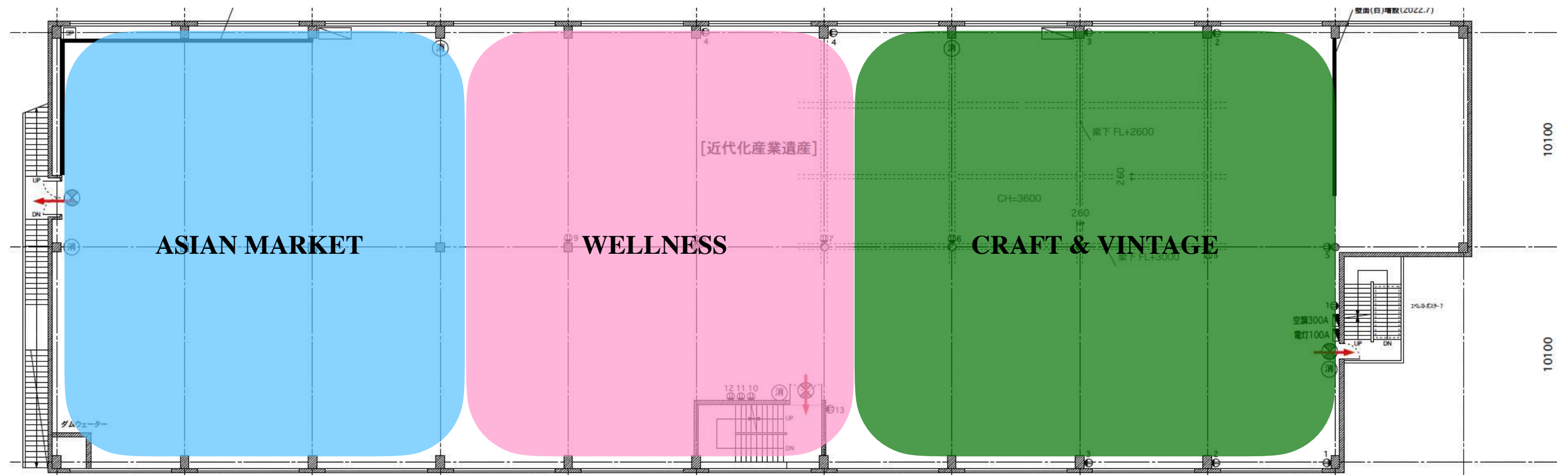
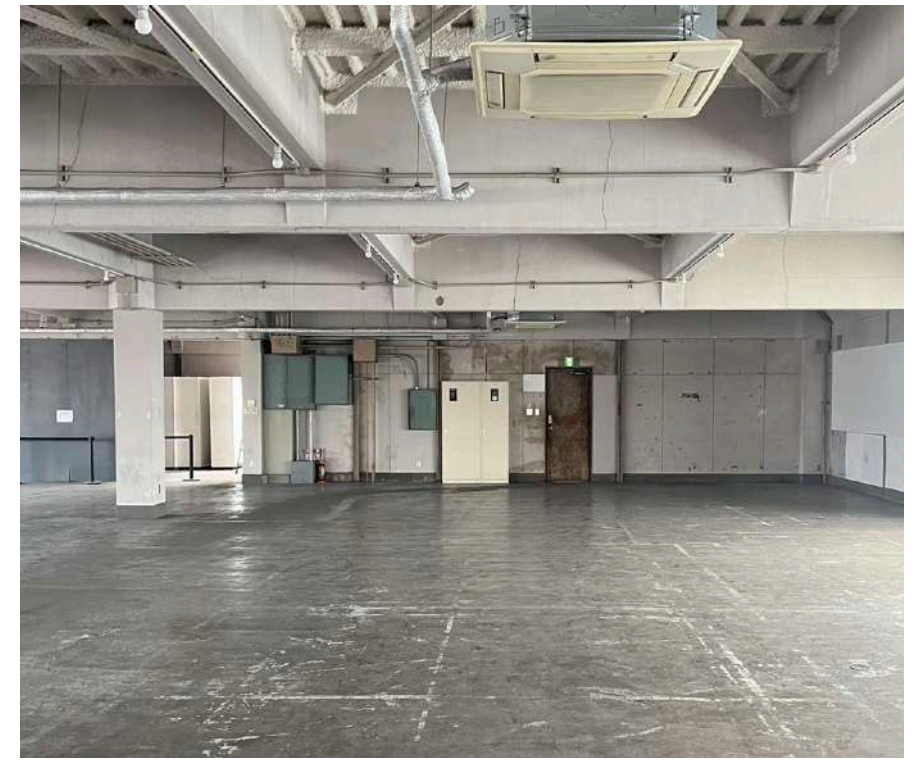
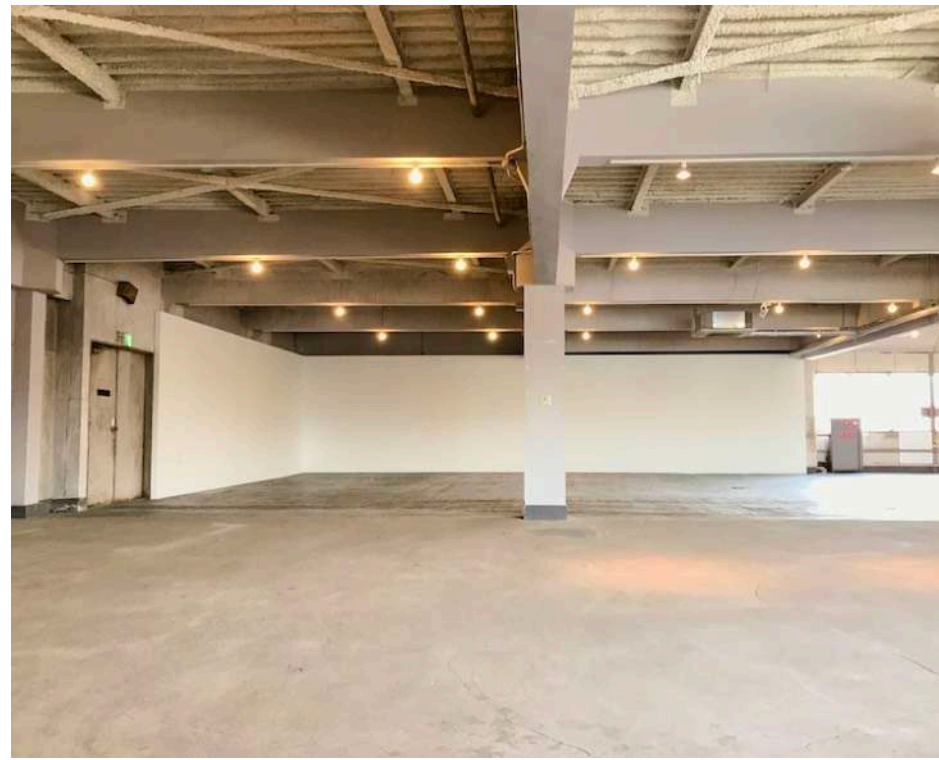
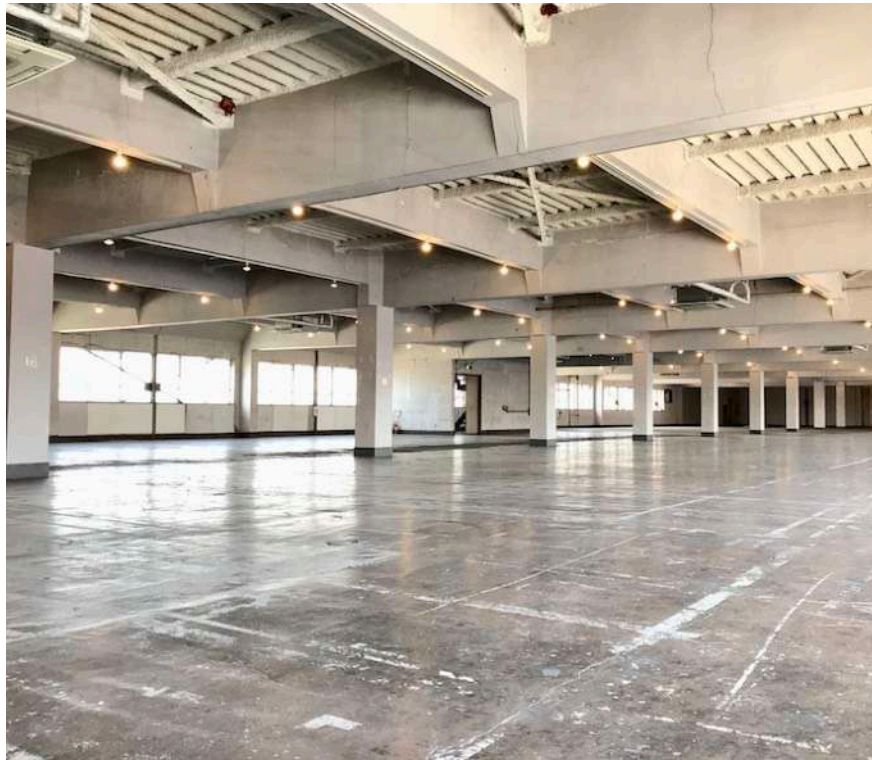
VENUE COMPOSITION (2F)

*The venue configuration is subject to change without notice.



VENUE COMPOSITION (3F)

*The venue configuration is subject to change without notice.





VISITOR TARGET

1. Highly sensitive general consumers in Japan

They are interested in fashion, art, music, food, and other culture in Japan (especially in the Kansai region), and have the ability to communicate through SNS. We expect them to contribute to the creation of a new community as well as to purchasing power.

2. Buyers, media, and other business professionals from different industries, mainly in Japan

A wide variety of business professionals, mainly domestic buyers and product planners involved in lifestyle and culture (food, clothing, shelter and art), as well as stylists, media representatives, urban developers, and companies from different industries seeking new encounters, will visit the exhibition.

3. International Visitors

Foreign visitors to Osaka/Kansai Expo Overseas visitors to Osaka/Kansai Expo

PLAN (NO TASTING)

This plan is for those who will open a stall for the purpose of selling goods.
*Participation in the exhibition only is not allowed.

SPACE PLAN

Space	Size	Height Limit	Price
3.2 m ²	W1800 D1800	H2100	40,000+tax
6.4 m ²	W3600 D1800	H2100	80,000+tax

1800

3.2 m²

1800

3600

6.4 m²



3.2m² image



6.4m² image

- *Product sales commission: 20%
- *Exhibitors are requested to prepare their own fixtures or use NEW ENERGY's designated rental company (details of rental fixtures will be announced separately).
- *If you wish to have a wall surface, you can apply for it as a separate option (for a fee).Please contact us for details.

PLAN (FOOD & BEVERAGE / TASTINGS AVAILABLE) *Limited 20-30 booths

This plan is for those who will open a stall for the purpose of selling goods. *Participation in the exhibition only is not allowed.
Please note that the floor/area where you can open your stall is limited. (Stalls will be located on the 1st floor.)
Please be sure to check p.14 in advance as notification to the public health center is required.

Food stalls: Baked goods, bread, coffee beans, tea leaves, alcohol, jams, etc. are applicable. (Tasting and sampling allowed)

TABLE PLAN *furniture included	Size	Price
	W1800 D600	50,000+tax

*Product sales commission: 20%

*Table fixtures will be provided by the organizer. The size of the fixtures may be subject to change.



Furniture image

Handling of Food and Beverage

If you wish to handle food and beverages at the venue during the event period, you are required to submit a notification and application. The application will be submitted to the public health center with jurisdiction, and the relevant stall holder will be notified of the details of the guidance from the public health center. Please take hygiene control into consideration when handling food products.

【Products requiring application】

1. When preparing and serving food
2. When tasting or sampling food
3. When serving food and beverages with the packaging opened.

*No application is required for serving unopened canned beverages or pre-packaged products.

【How to Apply / Inquiries】

Please contact the following address in advance to inquire whether or not you are eligible to exhibit.

event@bluemarble.ooo

We will ask you for details on how to provide the information and let you know whether you can exhibit or not.

Please fill out the Food & Beverage Application Form that will be sent to you after you have applied to exhibit.

Application for permission to display goods containing flammable substances

Many cosmetic sundries and fragrances contain flammable substances. Inflammable substances are classified as firearms and hazardous materials under the Fire Defense Law, and as a rule, are prohibited from being brought into the venue. However, according to an agreement between the venue and the local fire department, only those products for which proof of oil content of flammable substances has been submitted in advance may be opened from the product package.

Please note that SDS (Safety Data Sheet) must be submitted for products containing substances other than animal and vegetable oils.

*SDS is required to be submitted by the fire department.

*Basically, SDS obtained by the company is required.

*Achievements such as “sold in department stores” or “can be handled by air transportation” do not constitute proof.

【Products requiring application】

■ Products containing flammable liquids

- Fragrances: perfumes, diffusers, room sprays, etc.
- Aromatherapy: essential oils, aroma oils, aroma mists, etc.
- Nail polish: nail polish, nail polish, nail polish remover, etc.
- Edible oils: olive oil, salad oil, sesame oil, coconut oil, etc.
- Others: CBD oil, oil-based paints, lighter oil

■ Products containing flammable solids (strictly prohibited to ignite in the venue)

Candles, incense

【How to Apply / Inquiries】

After applying to exhibit, please fill out the application form that will be sent to you.

ABOUT PRODUCT SALES

■ Sales Commissions

20%

*Various credit card fees included

■ How to sell goods

Payment will be made at the booth using a dedicated payment terminal prepared by the organizer.

Only cashless payment will be accepted.
Details will be announced as soon as they are finalized.

■ Payment for sales of goods

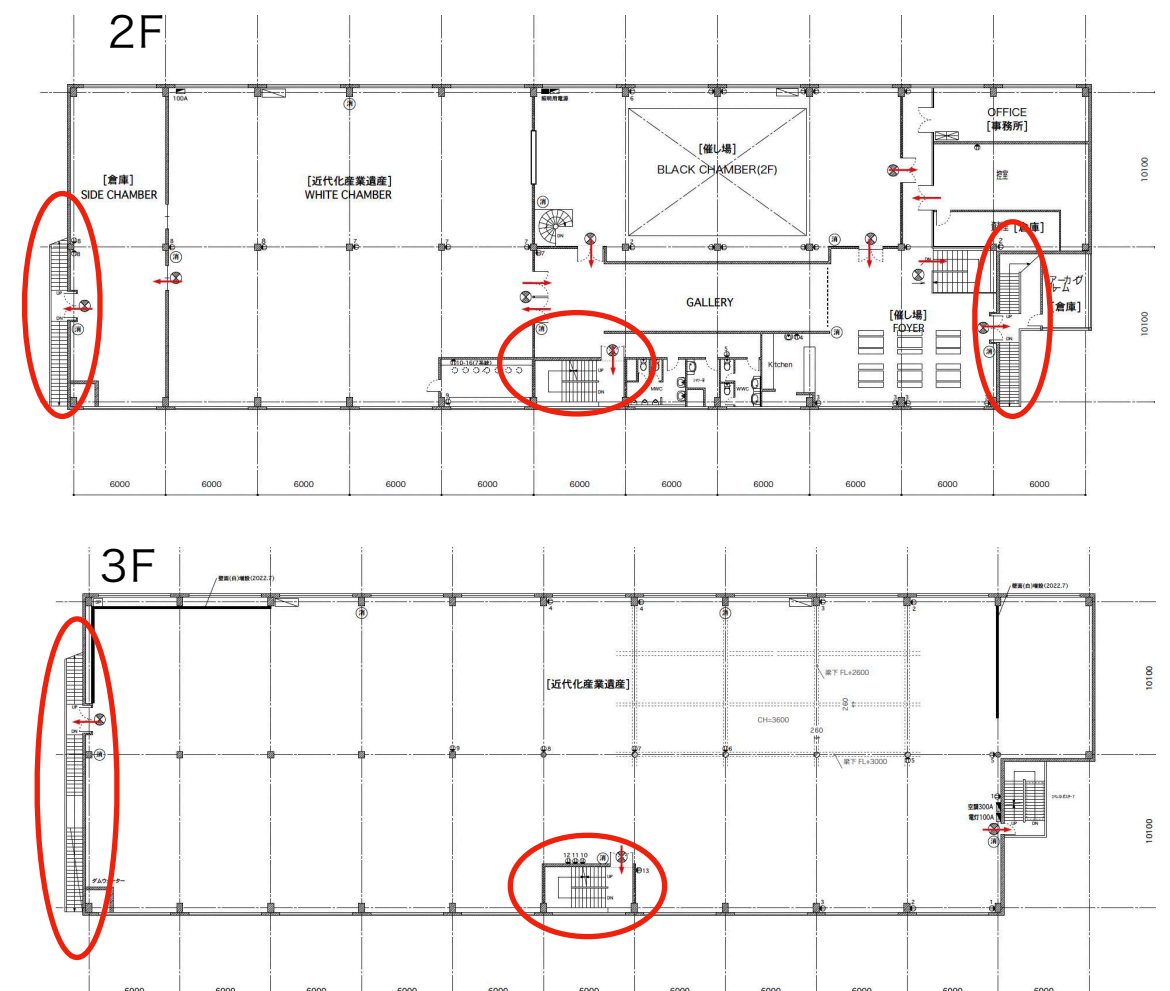
After the exhibition, we will pay you the proceeds from the sales of goods after deducting the sales commission.

ATTENTION

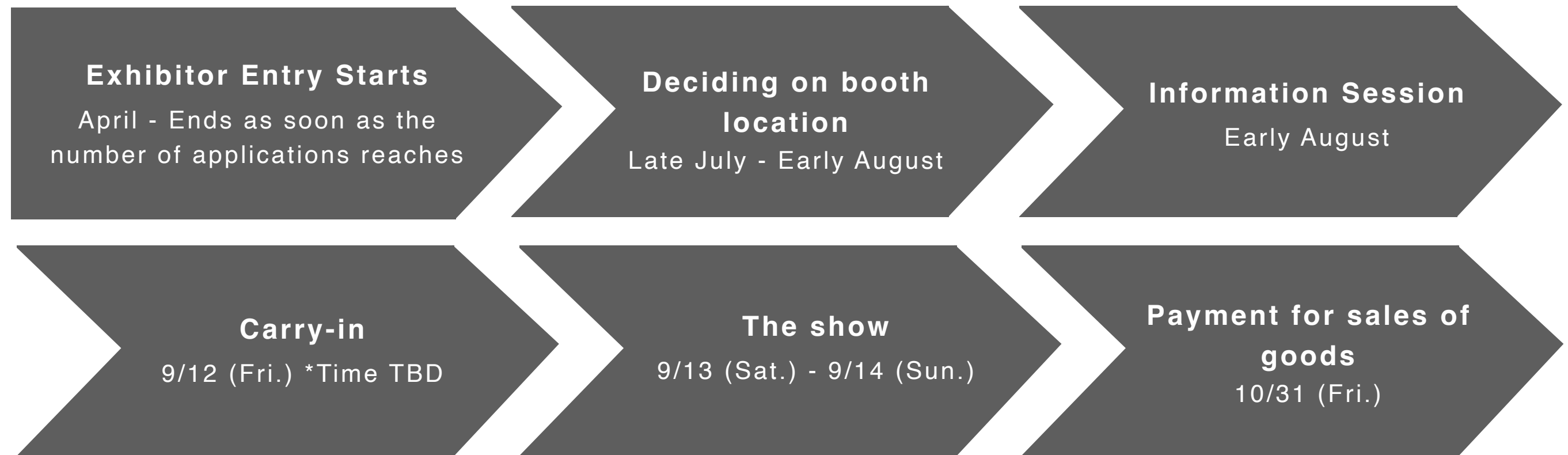
There are no elevators at the venue.

Please carry in/out your baggage by hand, courier, or vehicle, and use the stairs to get to/from your booth.

Furnishings may either be brought in or rented (for a fee) from a designated vendor. (* If you rent from a vendor, the organizer will set up your booth for you.)
Details will be provided in a separate manual.



SCHEDULE



How to Enter

If you wish to exhibit, please apply for the exhibition screening.

<https://ws.formzu.net/fgen/S90550869/>



*Screening will be conducted privately.

*We cannot respond to individual inquiries regarding the screening process.

*We will notify you of acceptance or rejection by e-mail within 7 business days from the date of your application.

*A notice of acceptance and confirmation of opening a stall will be sent to successful applicants by e-mail.

The exhibition contract will be concluded upon receipt of this notification.

規約

1. Formation of Contract

The contract between the exhibitor and the organizer shall become effective at the time when the “Notice of Acceptance and Confirmation of Exhibit” is sent to the exhibitor after the application for exhibition screening.

2 . Payment of the exhibition fee

Exhibitors are required to complete payment of the exhibition fee by the payment due date indicated on the “Invoice”. If payment is not received by the due date, organizer reserves the right to terminate the contract with the exhibitor.

target	due date
2025.4.1 (Tue.) - 2025.4.30 (Wed.) applications received	2025.5.30(Fri.)
2025.5.1 (Thu.) - 2025.5.31 (Sat.) applications received	2025.6.30(Mon.)
2025.6.1 (Sun.) - 2025.6.30(Mon.) applications received	2025.7.31 (Thu.)
2025.7.1 日 (Tue.) - 2025.7.31 (Thu.) applications received	2025.8.29(Fri.)

3. Cancellation of Exhibition Contract and Cancellation Fee

[1]After the exhibition contract has been concluded, cancellation of the exhibition contract by the exhibitor at his/her request will not be accepted in principle.
[2]Notwithstanding the preceding clause, if an exhibitor wishes to cancel the exhibition contract for unavoidable reasons, the exhibitor shall send a written notice to organizer, such as a letter or e-mail, stating the reasons for the cancellation.
Cancellation of the exhibition contract after the contract has been approved will be subject to a cancellation fee if the date of receipt of the notice to the organizer falls within any of the following periods

When the “Notification of Acceptance and Confirmation of Booth Offer” is sent: 100% of the exhibition fee.

4. Determination of Booth Location and Specifications

Booth location and specifications will be determined by the organizer regardless of the order of application.

5. Booth usage

[1] Exhibitors are not allowed to use the space allocated to adjacent booths beyond the boundary of the booth.
[2] If complaints are received from adjacent booths, the organizer will determine whether or not changes are necessary to the booth decorations for operational reasons. If the organizer deems it necessary, the exhibitor shall promptly make changes to the decorations.
[3]Exhibitors are not allowed to conduct sales outside their booths unless specifically permitted by the organizer.
[4] The organizers reserve the right to restrict or prohibit exhibits at the event that may be problematic due to sound, operating procedures, materials, or other reasons. This authority shall extend to people, objects, conduct, printed materials, and anything else that the organizer deems problematic.

6. Prohibition of subleasing of booths, etc.

Exhibitors are prohibited from subleasing, selling, exchanging, transferring, or offering as collateral all or part of their contracted booths.

7. Management of exhibits

Exhibitors shall be responsible for the management of their exhibits. The organizer shall not be liable for any damage (theft, loss, fire, damage, etc.) caused by natural disasters or other force majeure causes, nor for any damage caused by theft or loss of exhibits during the installation and removal of exhibits or during the exhibition period.

規約

8. Installation and Removal of Exhibits

[1]Exhibitors are responsible for bringing in and setting up their exhibits at the venue within the date and time notified by the organizer.

[2]Exhibitors must obtain approval from organizer before installing, moving, or removing exhibits during the exhibition period.

[3]All stalls and decorations in the booth must be removed by the designated date and time. Any items not removed by the designated date and time will be removed and disposed of by the organizer. The exhibitor shall bear all expenses incurred for removal and disposal.

9. Compensation for damages

[1]The exhibitor shall indemnify the organizer for any damage to the facilities or buildings at the exhibition site or to any bodily injury caused by the negligence of the exhibitor or his/her agent or any other cause.

[2]The exhibitor agrees to indemnify the organizer for any legal costs, liabilities (including attorney's fees), necessary expenses, and damages arising from any lawsuit resulting from a violation of the warranty clause in section 7 of the terms and conditions.

10. change of duration and time or cancellation of the event

The organizer reserves the right to change the duration and time of the event, or postpone or cancel the event due to natural disasters such as earthquakes and fires, closure of tide embankments due to bad weather (typhoons, etc.), or other unavoidable force majeure. The organizer will not refund the exhibition fee in either case. The organizer will not be liable to the exhibitor for any compensation for damages.

<Precautions due to facility specificity>

Creative Center Osaka is located on the waterfront, and a seawall has been installed at the entrance to the site. If a storm surge warning or alarm is issued due to weather conditions such as typhoons or earthquakes, the tide embankment may be closed and the use of the facility may become impossible. In the event of postponement or cancellation of the event, the exhibition fee will not be refunded.

ABOUT ORGANIZER -Blue Marble-



Blue Marble

Blue Marble is a Creation Community.

We create a community connected by the diverse language of creation to contribute to the development of society, culture, art, and education.

Our Mission

We contribute to the development of culture and the arts and the improvement of the natural and living environment while creating and supporting highly original creations and opening up and expanding new areas of industry.

Our Values

Philosophy

- Respect for the individual
- Concentric cooperation
- Value creation

Principles of Action

- Safety and security as the cornerstone of everything
- Society's needs as the basis
- Original ideas as the basis

Our Business

Event business

- Creation festival “NEW ENERGY (Tokyo, Osaka)”
- Joint exhibition “NEW ENERGY BLDG.”
- Food and culture event “SHIKOHINTEN”

Next generation development business

- Student and company matching event “Future Crossing”
- "Taito-ku Asakusa Manufacturing Workshop Incubation Manager
- “Seibu Gakuen Bunri High School” ART Exploration Class Planning Manager

Media Business/Other

- Online media “Blue Marble”
- Company x creator matching business

Respect all creations.